

## **Southern Spa & Salon Conference** **November 1-3, 2008**

### **A Real-World Approach to Aging Skin Treatment**

Join Dr. Lees as he profiles the boomer client and how combinations of topical esthetic treatments and development of treatment plans can help these clients achieve realistic results. See actual case studies and learn about the latest anti-aging science including peptides, collagens, stimulation, anti-oxidants, exfoliants, and more.

**Mark Lees**, Ph.D., M.S. is an award-winning speaker and product developer specializing in products for acne-prone and sensitive skin. He has been actively practicing clinical skincare for over 20 years at his multi-award winning CIDESCO accredited Florida salon. Dr. Lees is author of *Skincare: Beyond the Basics* and contributing science author of *Milady's Comprehensive Training for Estheticians*.

**Monday, 9:00am / Hall M / 2 CEU Hours – Esthetics, Cosmetology (M900M)**

### **Advanced Body Waxing**

Learn European Advanced Body Waxing Techniques with international master trainer, Nicole Reposeur, from Perron Rigot, in Paris, France. Nicole will be sharing her professional approach to a waxing system that has revolutionized the waxing industry.

**Nicole Reposeur** has been an international educator for over 25 years. She is a dynamic team-builder, consistently motivating others toward success. Presently, she is the Director of Training at Perron Rigot, in Paris, France. She has also participated in the development of many new products, including waxes.

**Sunday, 9:00am / Classroom H / 2 CEU Hours – Esthetics, Cosmetology (S900H)**

### **Advanced Technologies for Skin Analysis and Imaging**

This class offers a review of basic skin blemishes and treatment options, as well as imaging options at a variety of magnifications, illuminations (such as ultra violet and polarization), and digital imaging capabilities. This course also covers ways to win the compliance battle and effective equipment to utilize in your treatment protocols, which will help your business grow and profits increase.

**Tim Hamilton** owns Grace Medical Spa, a medical spa in downtown Summerville, SC, as well as Grace Medical Equipment. He teaches new treatment procedures to skincare professionals seeking to add services to their business. He also does hands-on training for physicians offices, medi-spas, salons, and esthetics schools throughout the Southeast.

**Monday, 9:00am / Hall L / 2 CEU Hours – Esthetics, Cosmetology (M900L)**

### **Analyze, Peel, Infuse, Lift and Satisfy**

This lecture features a simultaneous demonstration of the bt-GEAR line. The class is based upon the assumption that people seeking this class already understand appropriate theory, techniques and practices within the focus of their field. Attendees will have a better understanding of the correlation between societal demands and handheld esthetic technology. Estheticians will learn how to examine the skin's surface; how the bt analyze allows you to determine the skin's moisture content; give close visual skin assessments and storage of clients' skin images; exfoliation of skin and ionizes product in a quick and room free environment; the bt nano utilizes microcurrent to assist estheticians in small or roomless environments.

**David Suzuki**, president of Bio-Therapeutic Inc. has been an active licensed member of the esthetics industry for over 18 years. He has vast experience in all facets of the spa environment. He joined Bio-Therapeutic in 1992 and has become an authority on technology and regulatory issues, including FDA submission and acquisition. He serves as an advisor to the National Coalition of Esthetics Association. David writes for numerous industry publications and journals, both domestically and internationally.

**Monday, 1:00pm / Hall M / 2 CEU Hours – Esthetics, Cosmetology (M100M)**

#### **Aromatherapy for Estheticians & Cosmetologists**

This class is offered in a lecture, student participation format. It is designed to enhance the professional competency of the licensees and protect the public when using essential oils and other Aromatherapy tools within the scope of the licensees practice. We will also briefly address other Spa / Salon treatments as Cosmetologists and Estheticians are often called upon to perform in the provision of some of these modalities.

Some of the most powerful natural tools to address our well-being are Aromatherapy's essential oils. These can be used in both skin and hair care to set a relaxing atmosphere for your client. We will investigate an array of essential oils that offer not only antiseptic qualities, but also serve as tonics. Simple guidelines will be shared for the use of Aromatherapy in Cosmetology and Esthetics.

**Cynthia Loving** is the founder of LovingScents Aromatherapy and an international instructor of clinical aromatherapy and craniosacral therapy.

**Sunday, 9:00am / Hall K / 2 CEU Hours – Esthetics, Cosmetology, Massage Therapy (S900K)**

#### **The Art of Skin Peeling**

This class will explain the skin's peeling process. We will explore physical / mechanical exfoliation, microdermabrasion, enzymes biological exfoliation, numerous chemical exfoliations and the Panacea Botanical Dermapeel (Natural Green Peel). This is both a lecture and hands on demonstration.

**Dr. Inna Safaroff** received her medical degree from Azerbaijan State School of Medicine (former Soviet Union). She is the originator of Panacea Botanical Epidermabrasion / Dermapeel. She is a licensed skincare specialist and consultant who owns and operates The Panacea Skin and Body Spa in Aventura, Florida.

**Sunday, 5:00pm / Classroom F / 2 CEU Hours – Esthetics, Cosmetology (S500F)**

#### **The Biomaris Glycolic Enzyme Facial Treatment**

This class will benefit even the most knowledgeable of estheticians. A true understanding of the glycolic enzyme facial is what separates a superior esthetician from others in the field. Attendees will go through a step by step facial treatment and its functions. The Biomaris Education team will also discuss the benefits of the Glycolic Enzyme Facial Treatment as well as demonstrate the procedure.

Rose Chvasta is a CIDESCO diplomate, owner of a CIDESCO-accredited beauty center and an internationally-recognized educator. She has been inducted into the NCA's Esthetics Americas and is a member of ISPA.

Joyce Cobourne, MBA, is trained in the European style of skincare. She is a leader in the field of Thalasso Therapy and wellness and has presented worldwide education. She also is a respected educator on microdermabrasion and non-surgical facelift treatments.

**Sunday, 9:00am / Classroom G / 2 CEU Hours – Esthetics, Cosmetology (S900G)**

### **The Biomaris Ultrasound Facial Therapy Treatment**

Learn the secrets of how sea water based facials can delay the aging process. This specialized training will teach the three major effects of ultrasound. When this industry couples ultrasound facial treatments with the results-oriented Biomaris line, glowing healthy complexions will be everlasting. Attendees will experience hands on a step by step ultrasound facial treatment and its functions.

**Rose Chvasta and Joyce Cobourne**

**Monday, 9:00am / Classroom G / 2 CEU Hours – Esthetics, Cosmetology  
(M900G)**

### **The Biomaris Wax Class featuring Nacach Wax**

Biomaris spa waxing techniques allow for a lower wax temperature, improving client comfort while reducing skin redness and irritation. These methods are effective for short and coarse hair. The techniques to be shown provide for hair pulled from the root to decrease the incidents of ingrown hairs on various body parts. The client's skin is left clean, soft and non-sticky. The wax is composed of resins from the pine tree to reduce redness and irritation.

**Rose Chvasta and Joyce Cobourne**

**Monday, 1:00pm / Classroom G / 2 CEU Hours – Esthetics, Cosmetology  
(M100G)**

### **The bt - Cocktail Lift**

Sculpt...Shape...Firm... Life... Need we say more? Discover the most exciting new age defying system that is taking the world by storm: The bt Cocktail Ultimate ATP Synthesis System. The bt Cocktail Life Microcurrent and the Ultimate ATP Product System is presented in a lecture-style format followed by a demonstration of the bt Cocktail Lift protocol. Attendees leave class with a better understanding of the ATP2, esthetic devices, the key ingredients of bt Cocktail and their functions.

**David Suzuki**

**Sunday, 1:00pm / Hall M / 2 CEU Hours – Esthetics, Cosmetology  
(S100M)**

### **Body Wraps Without a Vichey Shower**

The ability to offer this service allows the licensed professional to expand their service menu using traditional facilities without the need for a shower stall or extra equipment. Topics discussed include sanitation and hygiene, client health, treatment principles and procedure protocol.

**Deborah Yandow** is a licensed cosmetology instructor who has operated profitable businesses, taught at the post-secondary level, been on the Board of Directors of non-profit organizations and designed a curriculum for private licensure in North Carolina. She possesses a solid foundation in technical, contextual, interpersonal communication, integrative and adaptive competencies.

**Monday, 1:00pm / Hall K / 2 CEU Hours – Esthetics, Cosmetology  
(M100K)**

### **Current and Usable Trends**

Learn where trends come from, how fashion leads to trends and how clothes and hair mirror what we see now. The right color and the right cut is the cheapest form of plastic surgery. Darlene will show you there really is very little difference between a good haircut and a GREAT haircut. During this time, the relationship between facial shape and haircut choice will be defined.

**Darlene Eyring** is an international educator with over 25 years experience. She is a full time salon employee with average monthly service sales of \$20,000 and retail sales of \$4,000. An American Board of Certified Master Colorist and a certified instructor with Grund, Darlene

knows how to create the cut, finish, color and texture that increase success in the chair and in revenue.

**Sunday, 9:00am / Hall D / 2 CEU Hours – Cosmetology (S900D)**

### **The Customized Performance Facial Treatment**

This class is offered in a lecture / demo format, seeking participation from attendees. The goal is to expand the knowledge concerning the client's desire for not only a relaxing facial, but one that encourages the health of the skin as a living organ. Demonstrations of the treatment will be done using the Ultrasonic Wet Blade Exfoliation equipment.

**Kristine Ross** is the president of Skin Deep Cosmeceuticals, Inc. She excels in developing training programs for spas, salons, physicians offices and distribution companies that emphasize customer satisfaction and added revenue.

**Sunday, 9:00am / Classroom F / 2 CEU Hours – Esthetics, Cosmetology (S900F)**

### **Dream Eyelash Extensions**

This class will provide an introduction to eyelash extension utilizing multiple techniques. Attendees will experience firsthand a live demonstration, as well as a video explanation, of the single eyelash grafting. Multi-layer grafting and Diva Flair Extensions will be shown. Each attendee will have the opportunity to apply eyelash extensions. This class will also cover which techniques are best for different facial morphologies. Come prepared to be enlightened and have fun while learning!

**Deborah Verasammy** is the founder and Educational Director of Fontaine De Beaute Institute in Grand Rapids, Michigan. She is a graduate of the University of Jordan and the International Academy of Micropigmentation. A board certified Fellow with the American Academy of Micropigmentation, she was certified in esthetics by Dr. Christine B. Schrammek of Germany. She has been in the medical esthetics/cosmetology industry for 32 years.

**Sunday, 1:00pm / Classroom F / 2 Hours Personal Development (S100F)**

### **Elite Waxing Class**

This four hour interactive experience is designed to complete and expand the existing knowledge and skills of the professional; previous knowledge of the subject is a prerequisite. Those attending this class must currently have their license. This class will include client consultation forms, sanitation, contra-indications and the importance of knowing the skin. Nicole will demonstrate facial waxing using non-strip wax, men's grooming included. This is a hands-on class, so be sure to bring your supplies.

**Nicole Reposeur**

**Saturday, 3:00pm / Hall L / 4 CEU Hours – Esthetics, Cosmetology (SA300L)**

### **Essentially Natural... Customized Client Care**

This class will introduce and discuss holistic aromatherapy, the second fastest growing field in holistic health and personal care. Estheticians and massage therapists will hear about the tools they need to provide their clients with one-of-a-kind sensory relaxation experience in a variety of treatments. Please avoid wearing perfumes and highly scented products to this class.

**Cynthia Loving**

**Monday, 9:00am / Hall K / 4 CEU Hours – Esthetics, Cosmetology, Massage Therapy (M900K)**

### **Estheticians in the 21<sup>st</sup> Century**

The baby boomer population has created a large demand for advanced aesthetic procedures. Due to this demand, many physicians have begun to employ aestheticians in their offices and medical spas. This course will help you to understand the synergistic relationship between aestheticians and the medical provider. Hear more about the latest in medical aesthetic procedures such as lasers, Dermal fillers, chemical peels, products, and rules and regulations for the esthetician within the medical practice. This class will include demonstrations, role play, and interactive instruction.

**Grace McLaurin**, PA-C is the owner of Vitality Anti-aging Center and Medspa in Hickory, NC. She has a B.A. E.D. from UNC Charlotte and received her training as a physician's assistant from the Bowman Gray School of Medicine. Grace has experience in emergency medicine, internal medicine, and women's health. She has been performing advised procedures such as Botox, Restylane, dermal fillers, mesotherapy, and multiple non-invasive laser treatments for several years.

**Lucretia Van Dyke** is an esthetician with a passion for bringing a unique twist to the spa through advanced training and the creation of spa services. She enjoys doing in house training for spas and individuals. Lucretia recently completed extensive Eastern esthetics training in Thailand and is currently delighting her clients at Vitality.

**Saturday, 3:00pm / Hall M/ 4 CEU Hours – Esthetics, Cosmetology (SA300M)**

### **Eyebrow Threading**

Beverly Gage will conduct a hands-on instructional workshop to teach estheticians and cosmetologists the art of eyebrow threading, an ancient, all natural method of hair removal first developed in the Middle East and Asia, using cotton thread to shape eyebrows by removing unwanted hair. Participants need to bring: 100% cotton thread, cotton pads, eyebrow comb, hand mirror, talc powder, witch hazel, antiseptic lotion, and disinfectant solution. *Participation in the full four hours is required to receive credit hours.*

**Beverly Gage** is a licensed cosmetologist and owner of GG Promotions/ACE Continuing Education in Raleigh, NC. She is also a distributor and master educator of Caribbean Dream, 4 in 1 Retexturizing and Conditioning Hair System.

**Monday, 1:00 – 3:00pm and 4:00 – 6:00pm  
Hall N / 4 CEU Hours – Esthetics, Cosmetology (M100N)**

### **Going Green**

This class will show different techniques for applying masks, gauze, herbal teas, or direct application. It is also designed to acquaint the attendee with ways to enhance facials by using environmentally safe, custom-designed products.

**Donn Kerr** has been an esthetics instructor since 1984, when he founded Esthetics International in Columbia, SC, and was the first licensed esthetic instructor in the Carolinas. He is recognized throughout the country as a leader in skincare education.

**Sunday, 1:30pm / Classroom H / 2 CEU Hours – Esthetics, Cosmetology (S130H)**

### **Hand and Foot Spa Treatments**

This class is designed to educate nail and skincare professionals about how to perform spa treatments that are combined with or added on to existing services. Felicia will demonstrate two different treatments while discussing the benefits and contraindications of each service. The premise behind this class is to make spa treatments a more integral part of the nail and skin care experience for added client value and increased revenue.

**Felicia Brown** is the owner of Spalutions, located in Greensboro, NC. She provides marketing, coaching, business consulting and various other management training to those in the spa and salon industry.

**Monday, 1:00pm / Classroom H / 2 CEU Hours – Cosmetology, Nail Technicians, Massage Therapy (M100H)**

### **Huna**

Huna is a Hawaiian energy healing form. This class is an eye-opening experience, and will give you a new way to view the world around you. Huna healing is a rainbow filled with love and helps you, the practitioner, as much as it helps your client.

**Angela Wilson Sherrill** is a certified Reiki Master/Teacher and a Huna Master/Teacher, as well as a licensed esthetician. She teaches continuing education at Natural Touch School of Massage Therapy, as well as in her private practice in Winston Salem, NC. Angela has been a part of the healing and wellness industry for 13 years.

**Monday, 9:00am / Classroom E / 8 CEU Hours – Massage Therapy (M900E)**

### **I Dream in Color**

Want to jazz up your color knowledge... work smarter, not harder? This class will combine color placement with the right cut, creating a whole new experience for your clients. Color and perm at the same time, reduce gray, stop using tons of foils, when the same effect can be achieved with the correct placement. Let's work smarter, not harder and let your creative side loose!

**Darlene Eyring**

**Monday, 9:00am / Hall D / 4 CEU Hours – Cosmetology (M900D)**

### **Inches Lost in 45 Minutes**

Explore the latest salon trends for our "busy, multi-tasking clients" who don't have time to spend a whole day at the spa. Learn to tap into this market segment and increase your revenue with treatments such as easy to apply body contouring applicators, anti-cellulite applicators and surgery-free facelift applicators. Application time can be less than five minutes before any other salon service (including hair, nails, massage, tanning, facial, IPL, waxing, or other).

**Sharon Webb** is Senior VP of Training for wrapforfatloss.com. Sharon has helped hundreds of salons and spas increase their traffic and bottom line by introducing easy "add on service" products.

**Sunday, 1:30pm / Classroom G / 2 Hours Personal Development (S130G)**

### **Introduction to Medicupping Therapy**

Acclaimed by medical and spa professionals around the world, these machines are used to stimulate arterial and venous blood flow, along with lymphatic circulation. By clearing debris and creating drainage pathways, these incredibly effective techniques enable the body to return to homeostasis and promote healthier tissue down to a cellular level.

**Anita Shannon Krizek** is a skincare and massage therapy licensed professional since 1983, she is the creator of the Massage Cupping bodywork technique. Anita appeared for four years as the co-host for Dr. Mitchell Ghen on the television show Health Options Today and travels internationally to teach Massage Cupping, TheraCupping, and MediCupping therapies.

**Sunday, 1:00pm / Hall K / 2 CEU Hours – Massage Therapy (S100K)**

### **Introduction to Rossiter**

Step out of pain “The Rossiter Way” workshops teach powerful, two-person connective tissue stretching techniques in a lively, interactive setting. Wow your clients with newfound ability to prevent and relieve pain in the wrist, elbow, and shoulder from techniques learned in this class. Use your feet instead of your hands to change tissue, invite clients to remain clothed and position clients on a floor mat, not on a table.

**Kathy Howard**, LMBT, has been practicing massage therapy for ten years. She expanded her practice when she became the first person in NC to be a certified coach at the advanced level of The Rossiter System in 2006. She is dedicated to getting people out of pain and helping them achieve balance in life.

**Saturday, 3:00 – 7:00pm / Classroom H (SA300H) or**

**Sunday, 4:00 – 8:00pm / Hall K (S400K)**

**Choose one for 4 CEU Hours – Massage Therapy**

### **LED Light Therapy on the Skin**

Advanced LED light technology can help to diminish the appearance of fine lines and wrinkles by promoting collagen firmness. Revitalight is FDA cleared for the treatment of acne, vulgaris, and pain. It uses the powerful Lambertian LED with a power of 80 mw/cm<sup>2</sup> at skin level. It is the only device that incorporates a multi-stage optical lens to focus its LED light.

**Katrina Barringer** is a medical esthetician and laser technician. She started Skinessentials, Inc. in Concord, NC, and employees a staff which includes a medical director.

**Monday, 9:00am / Classroom F / 2 CEU Hours – Esthetics, Cosmetology (M900F)**

### **Long Layers**

Long hair presents challenges. Use a razor to get that blended look without fear of more “wrong” layers. Darlene will show why the razor is the best choice for long layers. You will also learn body position, which is key, as well as finger form that will deliver the progressive length. You will see step by step direction as the haircut is executed.

**Darlene Eyring**

**Sunday, 1:00pm / Hall D / 2 CEU Hours – Cosmetology (S100D)**

### **Lymphatic Drainage**

Using soft touch in wave-like motion, a therapist can aid in the reactivation of lymph and interstitial fluid circulation. As the circulation improves, the immune system and nervous system can rebound. This introductory class will also teach that the body can detoxify, heal wounds, reduce edema, revitalize the skin and much more.

**Cynthia Loving**

**Saturday, 3:00pm / Hall K / 4 CEU Hours – Massage Therapy (SA300K)**

### **Making Extractions Easier: Treatment of Problem Skin**

Extraction is one of the most important services you can offer for great skin results. Join Dr. Mark Lees as he explains the causes and treatment of comedones and other acne lesions. He will perform a live demonstration to show you safe and effective extraction techniques. Learn all the tips about how to properly prepare the skin to make extraction easier on you, as well as your client.

**Dr. Mark Lees**

**Monday, 4:00pm / Hall M / 2 CEU Hours – Esthetics, Cosmetology (M400M)**

### **Massage Ethics**

Ethics make an exceptional massage therapist stand out in his/her field. Instead of a dry, boring lecture, join Janet Blevins for an ethics class that is both interesting and fun. Dual and multi-relationships, transference, and counter-transference, as well as sexual boundaries will be discussed.

**Janet Blevins**, HHP, LMBT, began her studies in therapeutic massage at Guilford Technical College. She later attended Mueller College, where she completed 2000 hours in Western and Oriental Holistic Practices. She is a past instructor at Mueller College and is currently Director of Natural Touch School of Massage.

**Sunday, 5:00pm / Classroom E / 3 CEU Hours – Massage Therapy (S500E)**

### **Master of Advanced Aesthetics**

This class provides extensive knowledge and hands-on demonstration of skin exfoliation and understanding skin's natural desquamation process. Dr. Safaroff will provide the student with information of different techniques of skin exfoliation: mechanical enzymatic, fruit acids, vitamin C and more. She will also discuss the scientific cause and solutions for acne, acne Rosacea and hyperpigmentation. Attendees will learn extraordinary techniques and advanced treatment for these skin disorders, including a demonstration of acne facial and extraction techniques.

**Dr. Inna Safaroff** received her medical degree from Azerbaijan State School of Medicine (former Soviet Union). She is the originator of Panacea Botanical Epidermabrasion / Dermapeel. She is a licensed skincare specialist and consultant who owns and operates The Panacea Skin & Body Spa in Aventura, CA.

**Monday, 1:00pm / Classroom F / 2 CEU Hours – Esthetics, Cosmetology (M100F)**

### **Menz Cutz Equal Cha-ching \$\$**

This class is designed to increase your male clientele volume. Small changes in the salon, even at your station will create a more comfortable "male friendly" environment. Darlene will demonstrate color, directional cutting, and dealing with unruly hairlines.

**Darlene Eyring**

**Sunday, 5:00pm / Hall D / 2 CEU Hours – Cosmetology (S500D)**

### **Permanent Makeup Featuring the Boca Digital Machine**

This is the precise, easy to use machine of this century. We will show you how to draw hair strokes easily for the brows and eyeliner, as well as demonstrate how the Kolorsource pigments work so effectively with this machine. Joyce will show you how to make your clients very comfortable with the topical numbing and how to apply it with proper timing. This class will assure you success in permanent makeup with the techniques we show you, which are physician approved.

**Joyce Cirusola** is nationally certified with the American Academy of Micropigmentation D.A.A.M. She has been a Master Cosmetologist for 34 years and has 21 years experience in the art of Cosmetic Dermal Pigmentation.

**Sunday, 5:00pm / Classroom G / 2 Hours – Personal Development (S500G)**

### **The Power of Minerals**

This class is dedicated to demonstrating the versatile and dynamic capabilities of mineral makeup. The four hour curriculum will consist of theory and demonstrations covering sanitation, technique and style, followed by a question and answer session.

**Shawn Towne** is a Jane Iredale National Educator who has worked as a makeup artist for over 20 years. His work has been featured in multiple venues from fashion magazines and runway shows to television commercials and feature films. Shawn recently traveled to the Far East to teach classes in Vietnam, Singapore, and Malaysia.

**Saturday, 3:00pm / Hall N / 4 CEU Hours – Esthetics, Cosmetology (SA300N)**

**Premature Aging: Prevention, Causes, and Treatment**

Attendees will learn about photodamage, volume loss, and appearance of premature aging. Preventive measures will be discussed and demonstrations of various anti-aging techniques include microdermabrasion, superficial peels, and medical intervention.

**Grace McLaurin**

**Sunday, 5:00pm / Hall M / 2 CEU Hours – Esthetics, Cosmetology (S500M)**

**Real Men Do Spas**

Industry studies reflect a large increase in male spa-goers. This increasing market segment requires a different approach in retail and advertising. In this seminar, you will learn more about what is drawing men into the spa and how to create an environment that is inviting to the male gender. You will learn ways to best meet the distinctly different skincare needs of your male client. This course includes a demonstration of a special facial incorporating massage techniques for men.

**Donn Kerr**

**Monday, 9:00am / Classroom H / 2 CEU Hours – Esthetics, Cosmetology (M900H)**

**Runway Looks**

This is a class dedicated to demonstrating the capabilities of mineral makeup in a high fashion and dramatic context. The two hour curriculum of this class will consist of theory and demonstrations covering technique, style, and sanitation.

**Shawn Towne**

**Sunday, 5:00pm / Hall N / 2 CEU Hours – Esthetics, Cosmetology, (S500N)**

**Setting the Standard! First Class Esthetics**

Learn to enhance your personal practice by gaining the knowledge of advanced hands-on techniques in consultations, creating treatments (including anti-aging, acne, men's facials), acupressure facial manipulations, hot and cold stone facials and body facial services. You will learn the value of add on services and the importance of home care. Leave this class with the knowledge of integrating these skills into your practice, setting your services apart from the rest. (Please bring a massage table and linens for hands-on participation.)

**Lucretia Van Dyke**

**Monday, 12:00pm / Hall L / 3 CEU Hours – Esthetics, Cosmetology (M1200L)**

**S.O.S – Save Our Skin**

Be a part of the audience for a mock-taping of our two hour live talk show. See and be a part of segments covering topics such as: lift and tightening with Jeunesse Microcurrent, LED, clearing acne, and popular teeth whitening. Successful estheticians share secrets about gifts and products that help your clients and increase spa profits. This class will have a variety of guest performers and audience participation.

**Pam Huck**, President of MedSpa Distributors, will be the director of this mock production. She is an experienced NC licensed esthetician and VA licensed Master Esthetician. Her team of educators provide a variety of classes and seminars throughout the United States.

**Sunday, 9:00am / Hall N / 2 CEU Hours – Esthetics, Cosmetology (S900N)**

#### **Straight Hair Chemical Retexturizing Techniques**

The demand for hair retexturizing services has dramatically increased in salons during the past two years. Many cosmetologists are uncertain and have little confidence when it comes to performing this service. Upon completion of this class, the attendees will understand the basic fundamentals and technique of performing a straight hair retexturing service.

This class is made complete with live models going from frizzy to fabulous and plenty of before and after photos to keep you excited about the possibilities of adding this new service to your menu.

**Beverly Gage**

**Sunday, 5:00pm / Hall C / 2 CEU Hours – Cosmetology (S500C)**

#### **Tuina (Oriental Massage and Acupressure Points)**

Tuina for supine position: learn acupoints and moves to help athletes in particular. Save your hands using these points for up to one minute of pressure as opposed to 20 minutes of deep tissue work. Help with the flow of Qi/Chi (energy) through the channels/meridians. We will start the class with some Qi Gong moves to help your own flow of energy. Learn points for headaches, insomnia, nausea, sore throats, pain and tennis/golf elbow.

Tuina for prone position: learn the acupressure points for plantar fasciitis, shoulder, and neck pain, sciatic and lower back. (Please be sure to bring massage tables and sheets to work on.)

**Janet Blevins**

**Sunday, 9:00am / Classroom E / 6 CEU Hours – Massage Therapy (S900E)**

#### **Understanding the New Rules of FDA Sunscreen Monograph**

Sunscreens are “over the counter” drugs, and therefore regulated by FDA. Since 1978, when sunscreens were first legally defined by FDA, no regulation has existed to address the deeply damaging ultraviolet A wavelength. This wavelength is both carcinogenic and a major cause of photo-aging to the skin. The new proposed FDA monograph will allow for a UVA rating system. A review of this monograph will be presented for the skincare professional, along with an understanding of the ingredients that are essential for excellent complete UVA protection.

**Dr. Harry Fallick** is a triple board certified physician who currently is president of Fallene, Ltd., a FDA registered manufacturer of dermatology products.

**Sunday, 9:00am / Hall L / 2 Hours – CEU pending for Esthetics and Cosmetology. Please check our website for update. (S900L)**

#### **Understanding Skin Rejuvenation**

This class is taught by a physician with a holistic viewpoint, so there is balance in the presentation on what modalities are most effective. We will explore the logic behind various skin conditions by trying to understand the healing/repair process, as well as the free radical/tear down process. All of this information is highly relevant to professionals including massage therapists, estheticians, nurses, physicians and anyone who works with or on the skin.

**Dr. Ben Johnson** is the founder/formulator of Osmosis Skincare, which emphasizes natural ingredients with research-proven effectiveness. He is a graduate of Creighton University School

of Medicine. Dr. Johnson owned and operated one of the first medi-spa chains when he opened eight clinics in four states. This helped him develop an invaluable knowledge in the area of esthetics as he has built his reputation through outside-the-box thinking.

**Sunday, 1:00pm / Hall L / 2 CEU Hours – Esthetics, Cosmetology (S100L)**

### **Up U Go!**

This class will illustrate master, yet basic, skills that will be usable for all “up do” occasions. Attendees will observe sectioning the hair with techniques, achieving looks that are conservative to fun and funky. These styles can be achieved in 15 to 30 minutes with minimal preparation.

**Darlene Eyring**

**Monday, 3:30pm / Hall D / 2 CEU Hours – Cosmetology (M330D)**

### **Upper Body Spa Routine**

Learn enhanced massage techniques for massage therapists highlighting the benefits of using organic products and ingredients. Complementary services such as lip, scalp, and foot treatments that can be added to your menu of body treatments will also be discussed, along with acupressure points, scalp massage, and the anatomy of the upper body.

**Jennifer Wilson** was educated at the Advanced Fuller School of Massage after completing her bachelors degree in Exercise Science and Biology. She was formerly the Director of Education at the Advanced Fuller School of Massage, but stepped down to pursue her own teaching career. She currently teaches classes in anatomy, physiology, pathology, clinical and medical massage, and deep stone therapy, as well as prep courses for the National Certification Exam.

**Monday, 9:00am / Hall N / 2 CEU Hours – Massage Therapy (M900N)**

### **What Every Esthetician Should Know About Acne Prone Skin**

Join Mark Lees as he provides a comprehensive overview of causes and treatment programs to help treat and prevent problem acne-prone skin. From hormones to heredity, clogging cosmetic ingredients to dietary factors, Dr. Lees will illustrate actual case studies.

**Mark Lees, PhD, MS, CIDESCO Diplomate**

**Sunday, 9:00am / Hall M / 2 CEU Hours – Esthetics, Cosmetology (S900M)**

### **What’s Hot? Adding High-end Services**

All salons and spas should have at least two high end services on their menu. It is important to stay up to date with beauty trends. There are many new and exciting ones that are easy to learn. LeAnn will teach you the new trends and the investment involved, as well as needed supplies and marketing tools for these new services.

**LeAnn Grgurich** is a licensed cosmetologist and owner of Ooh La La Beauty Boutique in Summerville, SC. She is currently furnishing education for Grace Medical Equipment.

**Sunday, 5:00pm / Hall L / 2 CEU Hours – Esthetics, Cosmetology (S500L)**

**WOW (With Out Water) Spa Treatments**

This class will educate skincare professionals in the performance of “waterless” spa treatments without a wetroom or shower facility. Felicia will demonstrate three different treatments and discuss the benefits and contra-indications of each treatment.

**Felicia Brown**

**Sunday, 1:00pm / Hall N / 2 CEU Hours – Esthetics, Cosmetology, Massage Therapy (S100N)**